

HITACHI VIDEO
MANAGEMENT PLATFORM (VMP)PUT YOUR
BEST FOOTAGE
FORWARD

Video surveillance is not what it used to be. Advanced video security and analytics technologies allow organizations to surpass traditional security monitoring. New digital applications solve traffic congestion, improve workplace operations and even save lives. These innovations join the Internet of Things (IoT) momentum in driving massive growth of high-volume and varied video sets – or “big video” data.

How Do You Evolve
Video Surveillance to Match
Business Needs?

Will your video ecosystem readily adapt to business changes? Modern video requires high availability, image quality and on-demand scale, but most video infrastructure deployments are not equipped to address the challenges.



DEMANDS FOR:

Higher resolution
Longer retention
Better network bandwidth
More cameras
Greater security and compliance
Reduced costs and risks

REPORTED PROBLEMS:

File corruption or loss
Video access delays
Blurry footage
Disparate systems
Limited analytics



BIG VIDEO GROWTH

Ever-increasing need to protect people, property and information is fueling big video growth



75%

Of problems reported are related to data storage and management

US\$7,000/DAY

Fine for not having reliable video security (for regulated industries)

60%

Of Fortune 500 companies require video as part of security strategy

TRANSFORM WITH SMART, SCALABLE,
SECURE CONVERGED ARCHITECTURE

VMP DELIVERS
BIG VIDEO EXCELLENCE
WITHOUT THE
DATA RISK

Solve issues of resiliency, cost efficiency and scale with converged architecture specifically built for progressive video surveillance. Hitachi Video Management Platform (VMP) is an enterprise-class, turnkey video data solution to help you manage the risk and reap the reward.

Fast, Compliant, Secure, Scalable
and Efficient So You Can
Transform Your Future Now.

- ✓ Rapid deployment
- ✓ Preconfigured for analytics and security software
- ✓ On-demand scale to 16PB and up to 10,000 cameras
- ✓ Fully redundant, high availability

- ✓ Greater productivity
- ✓ Ease of use
- ✓ Reduced security risks
- ✓ ROI and cost savings
- ✓ Simplified compliance
- ✓ Better business economics

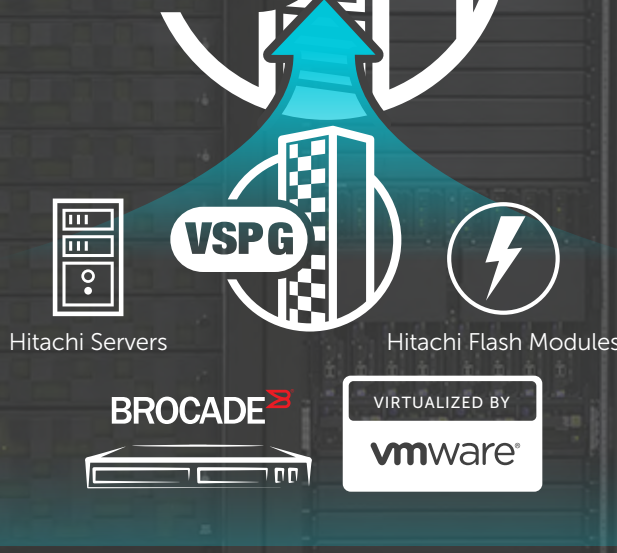
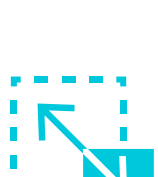
VMP integrates next-generation servers, storage, flash modules, VMware virtualization and Brocade high-performance Fibre Channel network fabrics into one platform. Hitachi and Brocade are partnered to empower your video future.

Traditional
Disparate Solutions

Fragmented Third-Party
Video Solution



vs.

Hitachi
Converged SolutionProtect, Grow and Do More
for Less.Segment, store, scale
and protect your video data
in one platform.

Configure VMP for your unique video needs — resolution, frame rate, retention — and then, set it and forget it. Manage unprecedented volumes of data and meet regulatory mandates with matchless speed and resilience, no matter what.

Cost-effectively
grow as your business
does, without worry.

VMP lets you independently scale your video ecosystem as needs change. Intuitive, built-in virtualization reduces complexity, footprint and energy consumption across the video enterprise.

Get the video and
insights you need, when
you need them.

VMP delivers real-time viewing and recall of all your video, with granular clarity, for full situational awareness. Tap into video analytics and VMP assets to enhance productivity while you protect critical assets.

HITACHI SUITE OF SOLUTIONS



EXPAND

Grow your video horizons with Hitachi Visualization Suite (HVS) software for single-pane visibility and control across your entire surveillance enterprise in the cloud.

SEE MORE

ARCHIVE

Pair VMP with Hitachi Content Platform for archive continuity and effortless backup.

READ MORE

REGULATE

Meet stringent federal and industry regulations with VMP's segmentation and security features that proactively guard against information breaches and data loss.

LEARN MORE

READY TO
GET STARTED?

Learn more about
Hitachi Video
Management Platform.

LEARN MORE

See how you can turn
video into business and
operational intelligence.

LEARN MORE